



San Diego Restaurant Week Charitable Partner Talking Points
Last updated March 7, 2023

- Feeding San Diego is the charity partner of San Diego Restaurant Week this spring, running from March 26 through April 2, 2023.
- The partnership is made possible by a generous donation from Chef Works, a local company and a leading manufacturer of chef uniforms and chef wear programs within the food service and hospitality industries around the globe.
- For every meal ordered during San Diego Restaurant Week, \$2 will be donated to Feeding San Diego by Chef Works, up to \$10,000, to support people facing hunger in San Diego County.
- Feeding San Diego is a non-profit organization whose mission is to connect every person facing hunger with nutritious meals by maximizing food rescue.
- Established in 2007, Feeding San Diego is the leading hunger-relief and food rescue organization in San Diego County and the only Feeding America affiliate in the region.
- Each year, the organization provides more than 35 million meals to children, families, seniors, college students, military families, and veterans in partnership with a network of 370 local charities, schools, faith-based organization, after-school programs, and meal programs.
- Nearly 70 percent of the food provided to the community by Feeding San Diego is rescued from local and national food donors. By diverting nearly 28 million pounds of high-quality surplus food from the landfill, Feeding San Diego protects people and the planet.
- There are more than 330,000 people experiencing food insecurity in San Diego County, yet 35% of all food in the U.S. is wasted.
- Every dollar donated helps provide two meals for people facing hunger.
- Feeding San Diego invites the community to get involved by volunteering, donating, or advocating.
- Feeding San Diego's work would not be possible without the generous support of the community. Donations are always needed to be able to provide nutritious meals to people facing hunger.
- To learn more and get involved with Feeding San Diego, visit feedingsandiego.org
- Feeding San Diego, Chef Works, and San Diego Restaurant Week will host a social media giveaway on Monday, March 20 on Instagram (@feedingsandiego and

@sdrestaurantwk) to give away a Feeding San Diego branded Chef Works apron and a SDRW participating restaurant gift card.